CONTRACT

WBTV
One Julian Price Place
Charlotte, NC 28208
(704) 374-3500

Contract / Revision	Alt Order #
805046 /	06263980

Product
AMRCNS 4 PROSPERITY

Contract Dates	Estimate #
08/22/12 - 08/27/12	**1836**

Advertiser	Original Date / Revision
Americans For Prosperity	08/06/12 / 08/06/12

And:

Mentzer Media Services
600 Farimont Avenue
Suite 306
Towson, MD 21286

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WBTV	Dave Clark	Telerep-Washin

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	WBTV	08/22/12	08/24/12	Price Is Right	11a-12p		:30			NM	3	$1,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$650.00							
N 2	WBTV	08/22/12	08/24/12	WBTV News At Noon	12-12:30p		:30			NM	3	$3,600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$1,200.00							
N 3	WBTV	08/22/12	08/24/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	3	$2,550.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$850.00							
N 4	WBTV	08/22/12	08/24/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	3	$3,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$1,100.00							
N 5	WBTV	08/22/12	08/24/12	WBTV News at 5p	5p-5:30p		:30			NM	3	$4,650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$1,550.00							
N 6	WBTV	08/22/12	08/24/12	WBTV News at 530p	M-F 530p-6p		:30			NM	3	$4,950.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$1,650.00							
N 7	WBTV	08/22/12	08/24/12	WBTV News at 6p	M-F 6p-630p		:30			NM	3	$6,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$2,000.00							
N 8	WBTV	08/22/12	08/24/12	WBTV News Primetime	M-F 7p-730p		:30			NM	3	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$1,500.00							
N 9	WBTV	08/22/12	08/24/12	Millionaire	M-F 730p-8p		:30			NM	3	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WTF--	3	$1,500.00							
N 10	WBTV	08/22/12	08/23/12	David Letterman	1135-1237a		:30			NM	6	$4,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	08/20/12	08/26/12	--WT---	6	$750.00							
N 11	WBTV	08/22/12	08/24/12	WBTV News 5a	5-530a		:30			NM	3	$1,875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							

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		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		08/20/12	08/26/12	--WTF--	3		$625.00					
N 12	WBTV	08/22/12	08/22/12	Wed Prime Hour 2	9-10p		:30			NM	2	$11,400.00
Week:		08/20/12	08/26/12	--2----	2		$5,700.00					
N 13	WBTV	08/23/12	08/23/12	Thur Prime Hour 3	10-11p		:30			NM	2	$11,200.00
Week:		08/20/12	08/26/12	---2---	2		$5,600.00					
N 14	WBTV	08/25/12	08/25/12	WBTV Sat 6a News	6-7a		:30			NM	1	$500.00
Week:		08/20/12	08/26/12	-----1-	1		$500.00					
N 15	WBTV	08/26/12	08/26/12	WBTV Sun AM News	6-7a		:30			NM	1	$450.00
Week:		08/20/12	08/26/12	------1	1		$450.00					
N 16	WBTV	08/26/12	08/26/12	CBS Sunday Morning	9-1030a		:30			NM	1	$1,100.00
Week:		08/20/12	08/26/12	------1	1		$1,100.00					
N 17	WBTV	08/27/12	08/27/12	Price Is Right	11a-12p		:30			NM	1	$650.00
Week:		08/27/12	09/02/12	1------	1		$650.00					
N 18	WBTV	08/27/12	08/27/12	WBTV News At Noon	12-12:30p		:30			NM	1	$1,200.00
Week:		08/27/12	09/02/12	1------	1		$1,200.00					
N 19	WBTV	08/27/12	08/27/12	WBTV News at 4p	M-F 4-4.30p		:30			NM	1	$850.00
Week:		08/27/12	09/02/12	1------	1		$850.00					
N 20	WBTV	08/27/12	08/27/12	WBTV News at 4.30p	M-F 4.30p-5p		:30			NM	1	$1,100.00
Week:		08/27/12	09/02/12	1------	1		$1,100.00					
N 21	WBTV	08/27/12	08/27/12	WBTV News at 5p	5p-5:30p		:30			NM	1	$1,550.00
Week:		08/27/12	09/02/12	1------	1		$1,550.00					
N 22	WBTV	08/27/12	08/27/12	WBTV News at 530p	M-F 530p-6p		:30			NM	1	$1,650.00
Week:		08/27/12	09/02/12	1------	1		$1,650.00					
N 23	WBTV	08/27/12	08/27/12	WBTV News at 6p	M-F 6p-630p		:30			NM	1	$2,000.00
Week:		08/27/12	09/02/12	1------	1		$2,000.00					
N 24	WBTV	08/27/12	08/27/12	WBTV News Primetime	M-F 7p-730p		:30			NM	1	$1,500.00
Week:		08/27/12	09/02/12	1------	1		$1,500.00					
N 25	WBTV	08/27/12	08/27/12	Millionaire	M-F 730p-8p		:30			NM	1	$1,500.00
Week:		08/27/12	09/02/12	1------	1		$1,500.00					
N 26	WBTV	08/27/12	08/27/12	David Letterman	1135-1237a		:30			NM	2	$1,500.00
Week:		08/27/12	09/02/12	2------	2		$750.00					
N 27	WBTV	08/27/12	08/27/12	WBTV News 5a	5-530a		:30			NM	1	$625.00
Week:		08/27/12	09/02/12	1------	1		$625.00					

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	WBTV	08/27/12	08/27/12	Mon Prime Hour 3	10-11p		:30			NM	2	$12,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/27/12	09/02/12	2- - - - - -	2	$6,000.00						
N 29	WBTV	08/26/12	08/26/12	Sun Prime Hour 1	7-8p		:30			NM	2	$15,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		08/20/12	08/26/12	- - - - - - 2	2	$7,600.00						
								Totals			59	$108,350.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/26/12	45	$82,225.00	$69,891.25
08/27/12 -08/27/12	14	$26,125.00	$22,206.25
Totals	59	$108,350.00	$92,097.50

Signature: _____ **Date:** _____

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